

The public's priorities for primary care in Canada

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BACKGROUND

Primary care in Canada is in crisis and millions of Canadian adults do not have access to a family doctor. The public is rarely involved in conversations about how to improve primary care. Our Care is a national initiative to engage the public on the future of primary care.

METHODS

- Deep dialogues about primary care were conducted in 2023 in Ontario, Quebec, British Columbia and Nova Scotia
- 29-36 participants were randomly selected in each province to match provincial demographics

Quebec

Accessibility

Holistic Approach

Preventative

Equity

Empowerment

Effectiveness

Respect

- The members of the public spent 30-40 hours learning about primary care and discussed what values, issues, and recommendations matter most
- In each province, members of the public wrote a report summarizing areas of consensus. We looked across reports to identify commonalities



RESULTS

Figure 1. Common Values

Ontario	
Accessibility	
Holistic, Intersectional, & Culturally Respectful	
Equity	
Accountability	
Patient-Centred	
Public & Universal	
Sustainability	
Continuity	
Data-Enabled	
Transparency	
Evidence-based	Ì

OurCare members of the public from Ontario and British Columbia.

British Columbi

Accessible
Prevention Focused

Equitable
Accountable

Person-Centred

Universal

Sustainable

Up-to-date

Nova Scotia

Accessible

Wellness-promoting

Accountable

People-Centred

Knowledge
Empowering

Empathetic

Affordable

Table 1. Common Recommendations

Consensus Recommendation

Scale up team-based care

Examples

- Expand team-based care to every resident and prioritize underserved communities (ON, BC)
- Move toward automatic rostering (similar to the public school system)
 where health teams are mandated to accept any patient from their
 catchment area (ON, BC)

Legislate Electronic Medical Record (EMR) interoperability to create a single health record for each person that they and their delegates can access

- Establish (or strengthen) a central medical data platform for clinicians and patients that provides province-wide access to EMRs regardless of software (ON, BC, NS)
- Have a singular, easy point of access
- Include push-style updates
- Ensure adherence to best practices

Address upstream factors that impact health through investing in primary care, expanding public coverage, and addressing social determinants of health

- Invest a greater proportion of total healthcare funding in primary care (ON)
- Expand public coverage to include wholistic care including but not limited to pharmaceuticals, vision, dentistry, physical therapy and mental health services (ON, QC, BC)
- Create links between primary care clinicians and community agencies (ON, QC, NS)

Reduce financial and logistical barriers to care

- Expand flexible modes of care, including comprehensive virtual care models and mobile care options (ON, BC, NS)
- Fully fund and implement an internet/satellite-based infrastructure so rural communities can access virtual care (BC)

Strengthen and diversify our primary care workforce through a multipronged strategy that enhances education, recruitment and retention

Educate and empower the

community governance models

public and strengthen

Collect metrics and track

progress within primary care

for primary care

- Significantly increase the number of seats for primary care residents, specifically in underserved communities and rural and remote locations (ON)
- Integrate newcomer practitioners and accelerate and improve accreditation processes (ON, QC, BC)
- Offer centralized administrative support and technology infrastructure to teams and clinicians (ON, QC)
- Educate the public on their rights and explain how the primary care system works (ON, QC, BC)
- Establish and strengthen community governance and involvement (ON, QC, BC, NS)

 Collect metrics on health and wellness best practices tied to expected outcomes and implement a public dashboard so the public can track progress on health outcomes over time (NS)



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CONCLUSION

Diverse members of the Canadian public in four provinces agreed on common values that should underlie primary care and provided several consensus recommendations for improvement.

Their values and recommendations provide a roadmap to clinicians, researchers and policy makers for system redesign.

NEXT STEPS

A fifth deep dialogue is occurring in Manitoba in October 2023 and more conversations are being had with members of marginalized communities across Canada. We will conduct qualitative interviews with members of the public who participated to learn from their experiences.

LEARN MORE

Explore the national survey data and related blogs at OurCare.ca/nationalsurvey.

Read more about the Priority

Panel recommendations at

OurCare.ca/prioritiespanels.



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